



TIPS FOR GETTING THE BEST CUSTOM MORPHS

The best Morphs come from the best original images. Here are some guidelines to help you get the biggest WOW from your original images.

PHOTOGRAPHS

- Sharp, contrasty, and grainy photos all yield good Morphs.

DRAWINGS

- Drawings intended as coloring activity pages should be rendered with the kind of black contour lines used in coloring books or comic books.
- Motion lines, action lines and cross hatching are all OK.
- Don't fill in any areas with solid black.
- Vary perspectives (dramatic foreshortening, bird's eye view or worm's eye views) to increase Morph surprises.
- Diagonal objects and geometric shapes and often yield interesting distortions.

SUBJECTS

- Licensed characters may be morphed only with legal consent of their property owner.
- OOZ & OZ reserves the right to decline to morph certain images.

DIMENSIONS

- The True Image area is 5-5/8"W x 5-1/8"H. [Click here to print full-sized True Image frame.](#)
- If you work at a more comfortable size, please submit final art at 5-5/8"W x 5-1/8"H.

COMPOSITION

- Images must come all the way to the edges of the True Image area.
- Do not include extra white space or margins within the True Image area.
- Elements at the top of your drawing will undergo the most stretching and therefore be the most surprising and the most fun. Elements at the bottom-middle of your drawing will undergo the least stretching and will be most immediately recognizable.
- Symmetrical compositions produce interesting Morphs, but not exciting Morphs.
- Keep important elements away from the extreme left and extreme right of your composition, because when morphed, elements at these edges are difficult to view in the Mirror Decoder.
- Morphing may shrink details. Keep details a sufficient size to be crayonable in morphed form.
- Do not add border lines or crop lines to your image.
- After a low-res test, we may suggest re-working your image to optimize the impact.

FILE FORMAT

- Please submit art of proper dimensions (5-5/8"W x 5-1/8"H) at 300 dpi in the following PC file formats: .jpg, .psd, or .pdf to [CustomMorphing \(at\) OOZandOZ.com](#).
- CDs and laser print copies may be sent to OOZ & OZ Custom Morphing, 3624 46th Ave SW, Seattle, WA 98116.